

# Advertisement Sizes and Rates

**Standard Rates** per insertion are in black.

**Contract Rates** (advertisements booked for 12 or more weekly consecutive issues), per insertion are in red.



## Full page

190mm wide by 277mm high, vertical

**Colour** \$459/**\$398**

**Black and white** \$350/**\$334**



## A size

125mm wide by 277mm high, vertical

**Colour** \$340/**\$300**

**Black and white** \$250/**\$230**

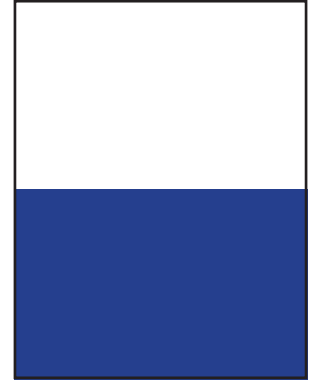


## Vertical Half Page

92.5mm wide by 277mm high

**Colour** \$235/**\$215**

**Black and white** \$200/**\$180**

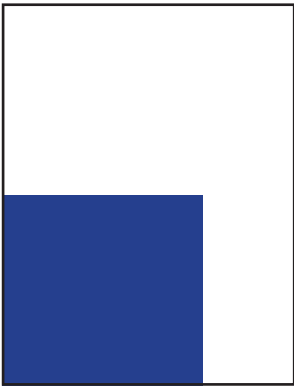


## Horizontal Half Page

190mm wide by 137mm high

**Colour** \$195/**\$185**

**Black and white** \$175/**\$168**

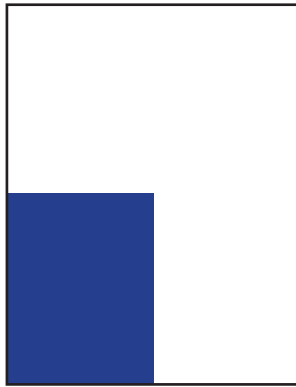


## H size

125mm wide by 137mm high, horizontal

**Colour** \$130/**\$122 - only by prior arrangement**

**Black and white** \$115/**\$109**

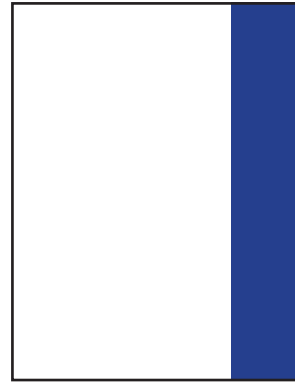


## Quarter page

92.5mm wide by 137mm high, vertical

**Colour** \$105/**\$95 - only by prior arrangement**

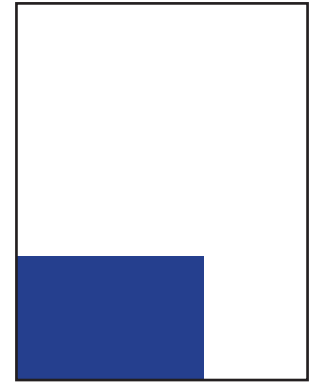
**Black and white** \$97/**\$92**



## B size

60mm wide by 277mm high, vertical

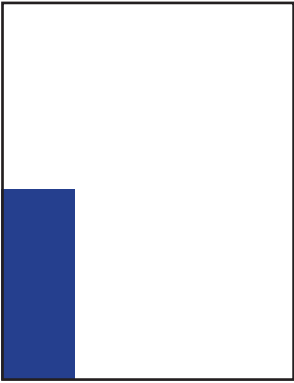
**Black and white** \$135/**\$127**



## F size

125mm wide by 91mm high, horizontal

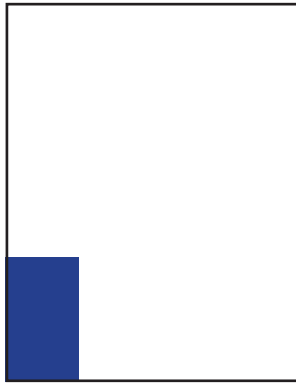
**Black and white** \$84/**\$78**



## E size

60mm wide by 137mm high, vertical

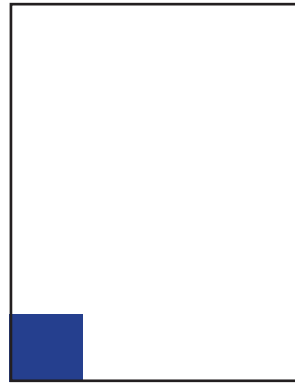
**Black and white** \$68/**\$62**



## C size

60mm wide by 91mm high, vertical

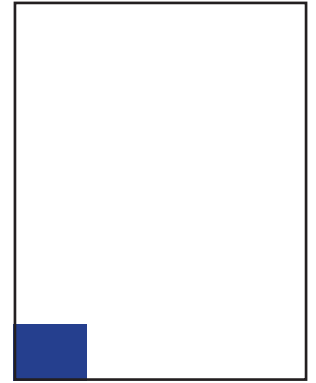
**Black and white** \$56/**\$50**



## Fat D size

60mm wide by 50mm high, vertical

**Black and white** \$39/**\$34**



## D size

60mm wide by 44mm high, vertical

**Black and white** \$35/**\$32**

**Note that Full page, A size, Vertical Half Page and Horizontal Half page sizes are available in colour.**

H size and Quarter Page advertisements are available in colour only by prior arrangement.

## Classifieds

Classified advertising is \$7 for the first ten words, then 10 cents per word thereafter, per insertion.