

Advertisement Sizes and Rates

Standard Rates per insertion are in black.

Contract Rates (advertisements booked for 12 consecutive issues), per insertion are in red.



Full page

190mm wide by 277mm high, vertical

Colour \$459/\$398

Black and white \$350/\$334

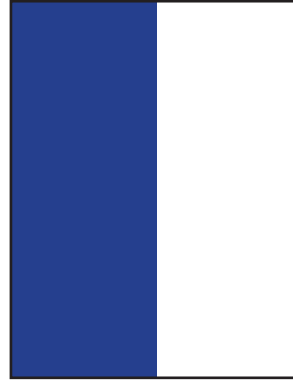


A size

125mm wide by 277mm high, vertical

Colour \$340/\$300

Black and white \$250/\$230

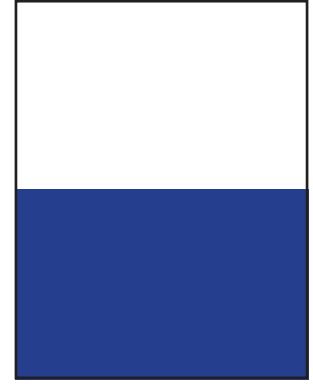


Vertical Half Page

92.5mm wide by 277mm high

Colour \$235/\$215

Black and white \$200/\$180

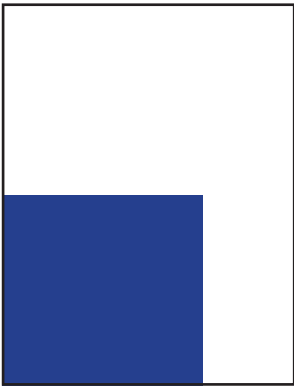


Horizontal Half Page

190mm wide by 277mm high

Colour \$195/\$185

Black and white \$175/\$168

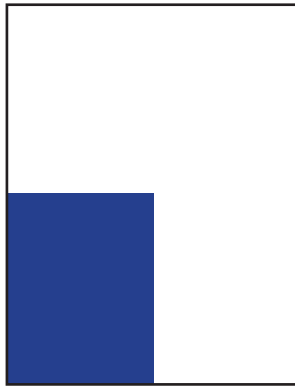


H size

125mm wide by 137mm high, horizontal

Colour \$130/\$122 - only by prior arrangement

Black and white \$115/\$109

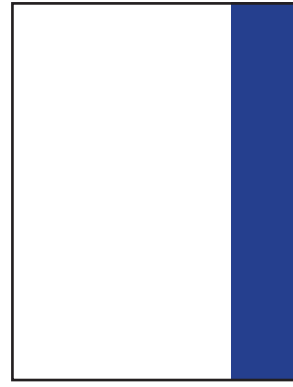


Quarter page

92.5mm wide by 137mm high, vertical

Colour \$105/\$95 - only by prior arrangement

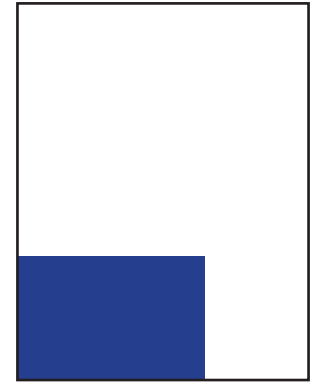
Black and white \$97/\$92



B size

60mm wide by 277mm high, vertical

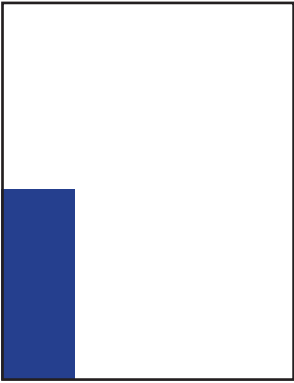
Black and white \$135/\$127



F size

125mm wide by 91mm high, horizontal

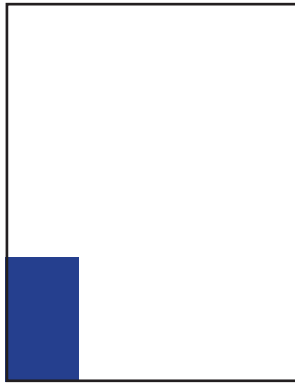
Black and white \$84/\$78



E size

60mm wide by 137mm high, vertical

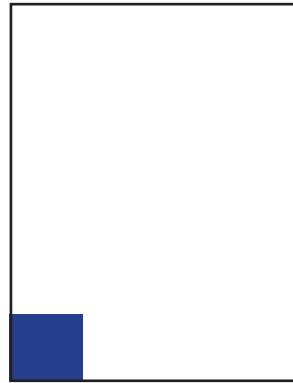
Black and white \$68/\$62



C size

60mm wide by 91mm high, vertical

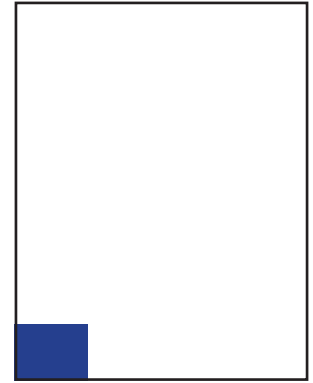
Black and white \$56/\$50



Fat D size

60mm wide by 50mm high, vertical

Black and white \$39/\$34



D size

60mm wide by 44mm high, vertical

Black and white \$35/\$32

Note that Full page, A size, Vertical Half Page and Horizontal Half page sizes are available in colour.

H size and Quarter Page advertisements are available in colour only by prior arrangement.

Classifieds

Classified advertising is \$7 for the first ten words, then 10 cents per word thereafter, per insertion.