



Bikes for Kids 2011



Each year Variety – The Children's Charity supports more than 10,000 Kiwi kids, their families and communities. Since 1989 Variety has given more than \$12 million to help sick, disabled and disadvantaged children.

The annual Variety Bikes for Kids Tour is part of the Variety Kids on the Move mobility programme, which provides life-enriching assistance to Kiwi kids.

Each year Variety provides around 450 deserving or disadvantaged children with the freedom and independence of their very own bike.

2011 Bikes for Kids programme

This year the Variety Bikes for Kids tour will be travelling from South Auckland, Cambridge, Taupo, Ruapehu District, South Taranaki, Porirua, Lower Hutt, Wairarapa, Hastings and Napier from 13 to 18 November. We will also start the tour with an additional presentation to earthquake-affected Christchurch on Friday, 11 November.

The Bikes for Kids tour travels in a Variety Bikes for Kids-branded truck. Presentations take place at parks, schools and sponsor premises. Variety Ambassadors and celebrities MC the presentations and assist in handing out bikes to the children.

Schools and communities in each area are invited to participate by nominating a deserving child to receive a bike.

Nominate a Child

If you know a child in one of the areas noted above you can nominate them to receive a brand new bike of their own. The nomination form is on the next page*.

To receive a bike a child needs to be:

- Aged between 7 and 9 years (between 111 cm and 135 cm tall)
- A role model to other children OR
- A child who has consistently made a difference within their school and community environments and has shown an outstanding ability to assist those around them OR
- Socio-economically disadvantaged, with their family not in a position to purchase a bike OR
- Have recently overcome some adverse circumstances.

Please note the child must be able to attend the presentation in their region to receive their bike. The times and locations of the presentations are yet to be confirmed, these details will be on the Variety website when available. Please refer to www.variety.org.nz for updates.

* The recipients will be selected from the nominations received. Each application will be considered on its merits. Allocation of bikes is at the discretion of Variety - The Children's Charity. All applicants will be notified of the decision by 29 October 2011.

This programme is proudly supported by:





Variety Bikes for Kids 2011

Nomination Form



Name of Child:		Age of Child:	
Contact Name:			
Relationship to Child e.g. Parent, Guardian, Teacher			
Contact Address:			
Home Ph:		Mob. Ph:	
Email:			

Compulsory Criteria. Please confirm **all** the following with a tick

<input type="checkbox"/>	The child is between 7 and 9 years . (children of a younger age will be accepted in exceptional circumstances).
<input type="checkbox"/>	The child is the correct size for the bike. Variety will be providing a 20" BMX style bike suitable for children between 111cm to 135cm in height
<input type="checkbox"/>	If this application is successful the child will be able to attend a presentation in the appropriate region to receive their bike.

Nomination Criteria. Please indicate which criteria the child fits

<input type="checkbox"/>	The child is seen by their peers as someone who is a role model to others.
<input type="checkbox"/>	The child has made a difference within their school and community environments and has shown an outstanding ability to assist those around them.
<input type="checkbox"/>	The child's family is not in a position to purchase a bike.
<input type="checkbox"/>	The child has recently overcome some adverse circumstances.

Please explain why this child deserves a bike:

Declaration:

I believe the above information to be true and correct.
Should our application be successful I/we accept that Variety may, in its sole discretion, use any information relating to the application or the applicant for the purpose of publicity to raise awareness of Variety and the assistance that it provides and the applicant consents to such use.

Name of Primary Contact:..... Signed:..... Date:.....

Please send this form to the Variety office by post or email by Friday **7th October 2011**