

Lifetime Financial Security continues South Island dominance...

Warren Stephens, CEO Argent/Lifetime Group, confirms that Lifetime Financial Security has acquired two Rangiora businesses and made key adviser/account manager appointments.

"We have completed the acquisition of Shirley Goodwin and Associates and Don Giles (who traded as Mortgage Link Rangiora) client bases. This has given Lifetime an immediate presence in the North Canterbury market. We are thrilled to have also engaged Russell Blick, Peter Hand, Claire Wycliffe and Lisa Perring in our North Canterbury team."

Many locals will have already had previous dealings especially with Russell Blick our Fire and General Insurance specialist or arranged their mortgages with Lisa Perring now Lifetime's in house Mortgage Broker based in Rangiora.

Lifetime have also welcomed Peter Hand and Claire Wycliffe to their team as Financial Advisers offering all lines of Life, Income and Health Insurance from New Zealand's leading providers such as Sovereign, AMP, Tower, Asteron, AXA, Fidelity, ING Life and Cigna.

Stephens says that with their team now numbering close to 70, can claim the status of largest full financial services organisation in the South Island. "We are proud of the growth we have achieved in recent times, this has been a well planned and executed strategy that the company has elected to follow over the last few years and while we have established a fantastic South Island coverage we are not ready to sit back just yet".

"It is our documented goal to replicate our model into the North Island this year and we are already in advanced discussion's with a number of key opportunities".

Lifetime Financial Security NZ Ltd was established in August 2006 by a group of Financial Advisers in Christchurch – The Argent Group comprising of advisers that collectively hold over 200 years of combined industry experience. Lifetime now has offices in Nelson, Blenheim, Rangiora, Christchurch, Timaru and Dunedin.

"We have continued the best practice systems we originally created under Argent over into Lifetime which in this

environment is absolutely essential, New Zealand's financial services industry is in the midst of being regulated and we have positioned our advisers well to adapt to the new requirements supported by an extremely efficient back office staff and structure. All our systems are web based, meaning, all an adviser needs is a web connection and laptop and they can then operate from anywhere as if they were back at the office.

We have immense experience and qualifications within our team with a number of advisers holding the top distinctions in the industry such as CFP, CLU, QPIB and Mortgage Specialist, so we are well equipped to deal with all matters, enabling Lifetime to offer a "One Stop Shop".

With such an astute team, it comes as no surprise to learn that Lifetime was entered into the Deloitte / Unlimited Fast 50 last year and Stephens himself has been nominated for the 2008 PAA Adviser of the Year award to be announced in March 09 at their annual conference.

Lifetime's Rangiora team operates from 5 Durham Street, Rangiora, phone 03 313 3817.



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service@lifetime.net.nz
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